



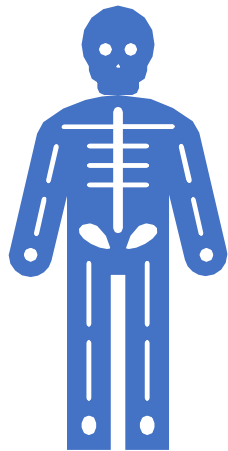
The Road To Odense

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Konsulent, Bystrategi & Vækst
Odense Kommune





Odense Kommune
robotter, IT rekruttering
&
Esport



Esport

Turismeøkonomi

Branding

Rekruttering

THE CLUSTER



133 companies in the cluster

41% of companies work in full or in part with collaborative and mobile robots

40+ education programmes

10+ research and education institutions

DENMARK

292 companies

8,500 employees

140 producers

91 integrators

EUR 2.4 billion in turnover

EUR 1.3 billion exports

Analysis of the Danish robotics industry – a position of strength on the rise. Damvad Analytics, 2019.

ODENSE AREA

133 companies

3,900 employees

72 producers

25 integrators

EUR 897 million turnover

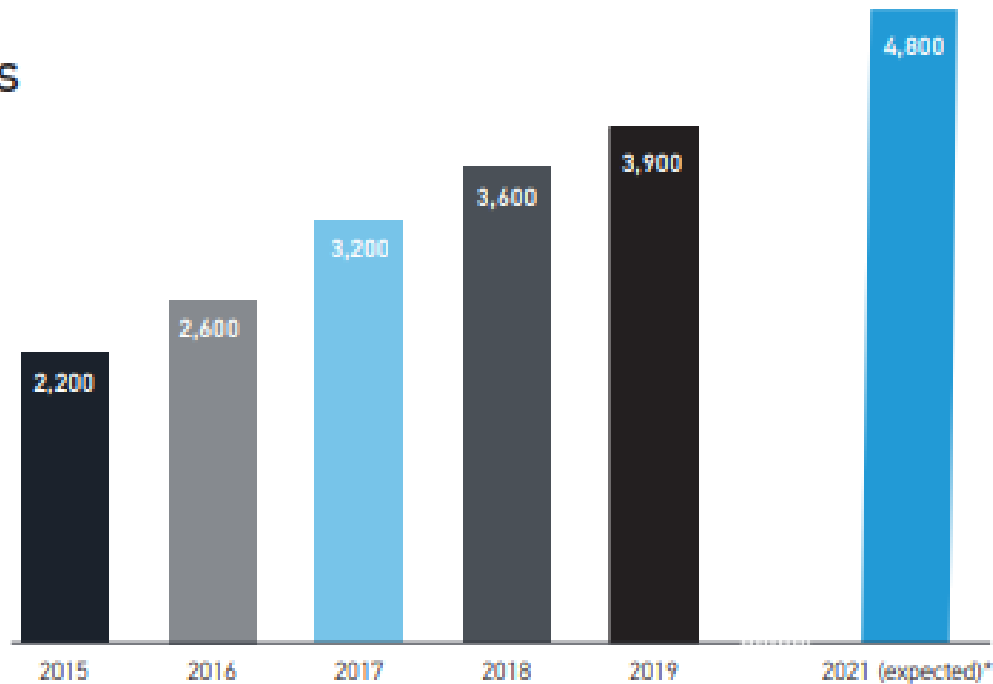
EUR 643 million exports

Source: Odense Robotics, January 2020.

Arbejdspladser I klyngen

Number of employees

Source: Odense Robotics,
January 2020.



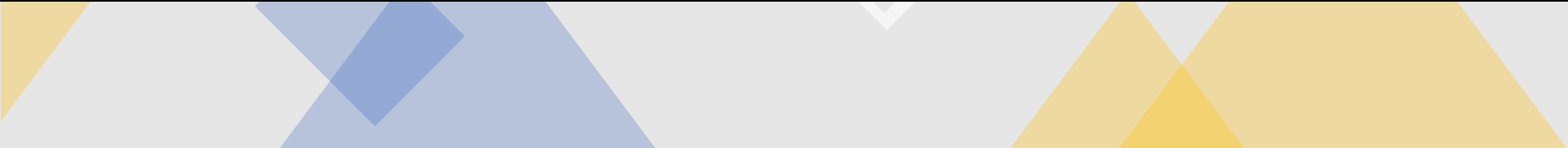
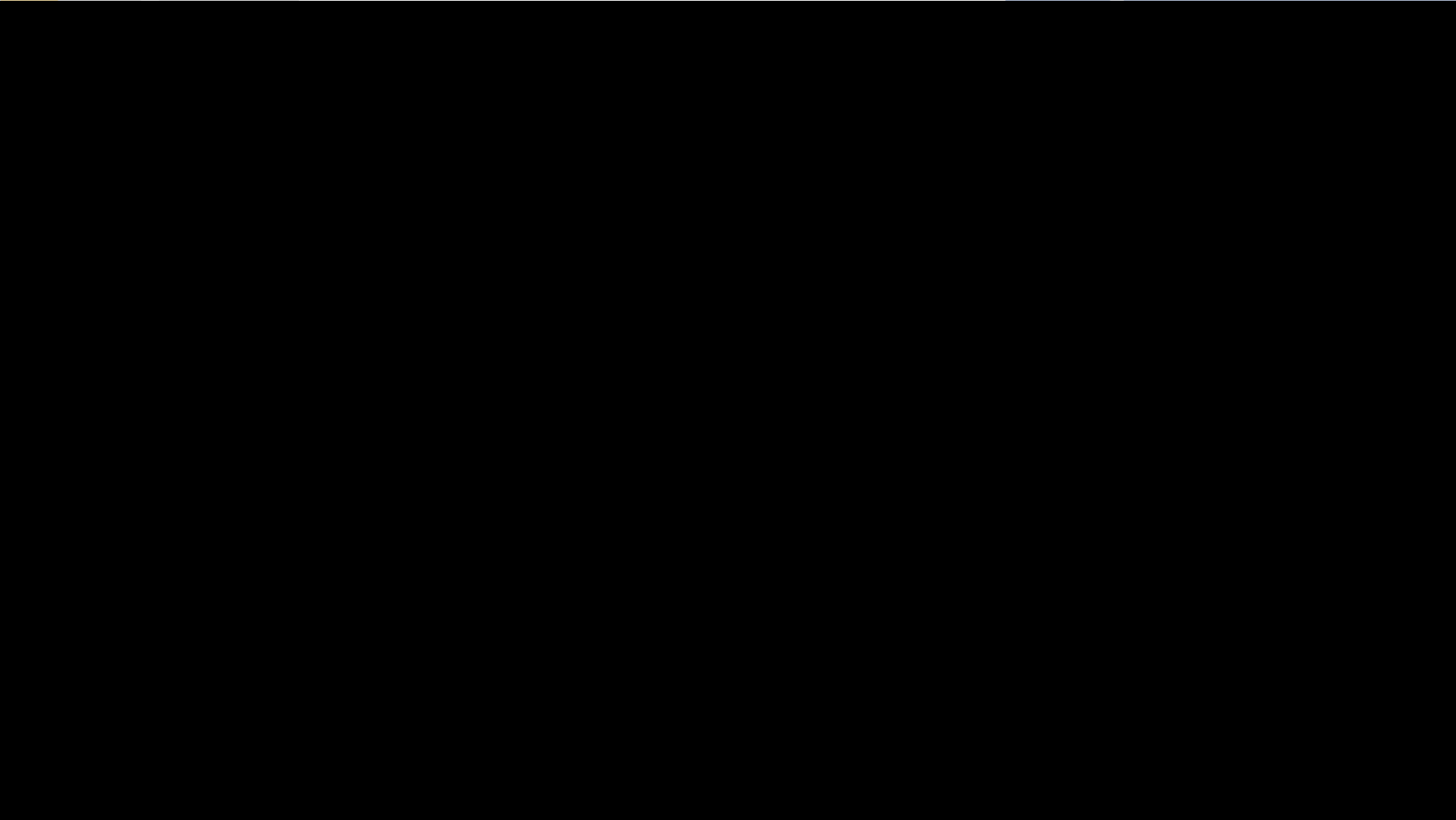
*) Growth is based on expectations from existing companies. The figure does not include additional companies being established and other induced factors.

Største vækstbarriere

Odense Robotics
Januar 2020

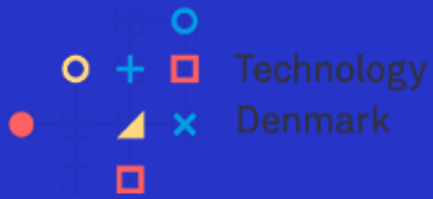
70% of companies say
recruiting qualified employees is
the greatest growth barrier

22% of companies expect
to recruit from abroad in 2020





THE ROAD TO ODENSE



THE ROAD TO ODENSE

ODE | **ROBO** WHERE
NSE | **TICS** ROBOT
HEROES
GROW

POWERED BY DEVELOPING FYN



ODENSE

Website – CV – JOB - Odense

TRTO

CAREER STARTUP HUB EDUCATION MEET TRTO ABOUT ODENSE

JOB BANK

CV-DATABASE

The Road to Odense

TRTO.co has been created to help you find YOUR own Road to Odense.

If you are interested in Esport, Robotics and IT, you will find endless career and educational opportunities in and around Odense, a leading Tech Hub in Northern Europe.

[LEARN MORE ABOUT ODENSE](#)

01

- Find your next job in robotics and IT

Are you one of the many talents we're looking for?

Odense is home to one of the world's top robotic clusters and is a leading tech Hub with more than 100 open positions at 200+ companies.

02

- Accelerate your robotic startup

The perfect platform for your tech startup.

At Odense Robotics StartUp Hub, we help accelerate your startup from conceptualization to commercialization, providing robotic experts, prototyping facilities and office spaces. All for free!

03

- Get state-of-the-art education

Worldclass education within tech, drones and robots.

Odense offers more than 40 educations within IT and robotics, featuring among others master programs in Robot systems and Software Engineering, or bachelor programs in Automation Technology, Computer Science and Production Engineering.





Fortæl os om dit drømmejob! Måske er vi et match?

- Vi ansætter vores CTO, Morten
- Unvælgelige teamet venter til 8 mand
- Vi ekspanderer til Norge
- Forventet ekspansion til UK og Holland

QuickOrder

helix

esport

THE ROAD TO

ODENSE BIBLIOT

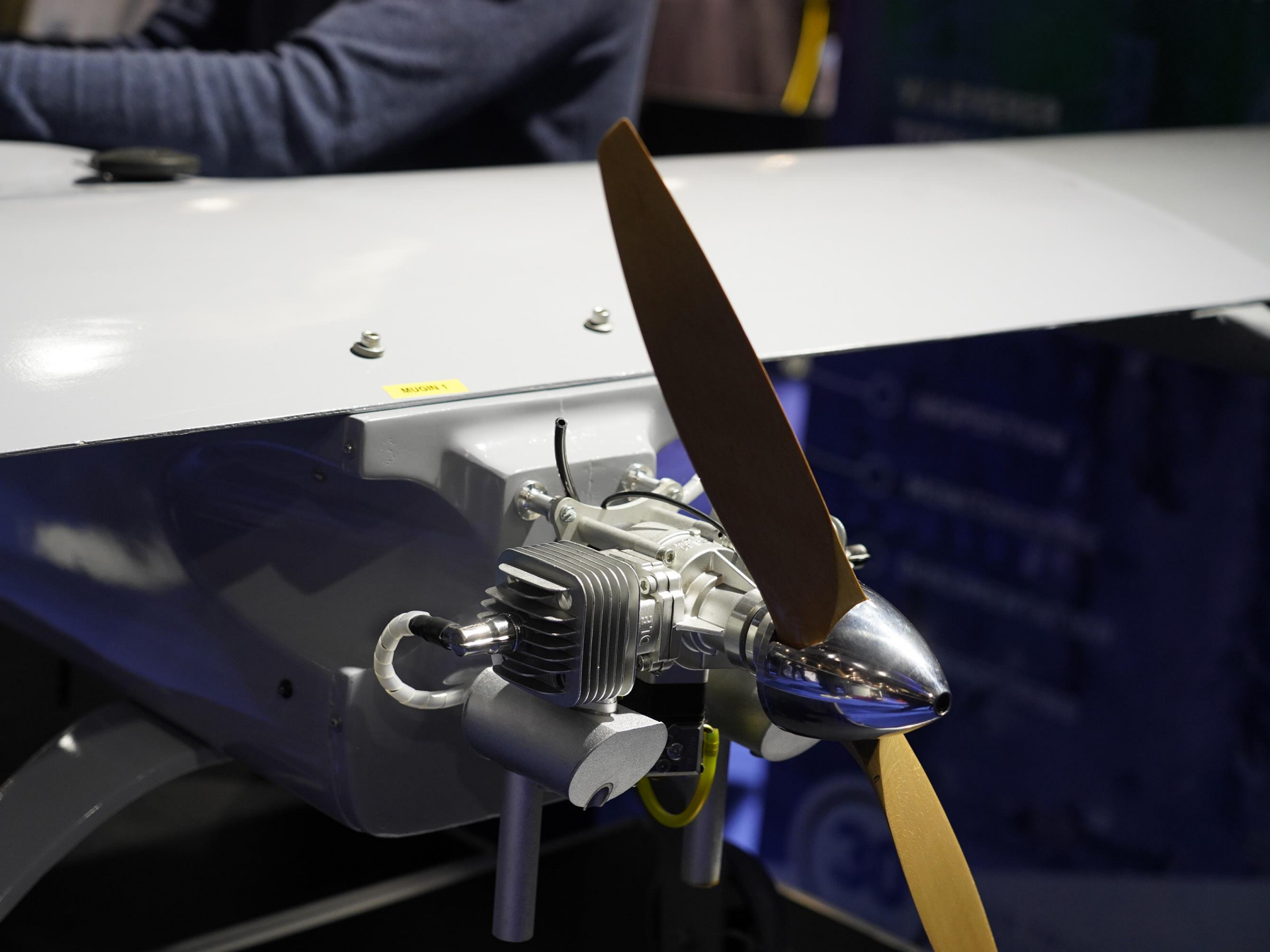
LISI - A PORTA PROGRESS

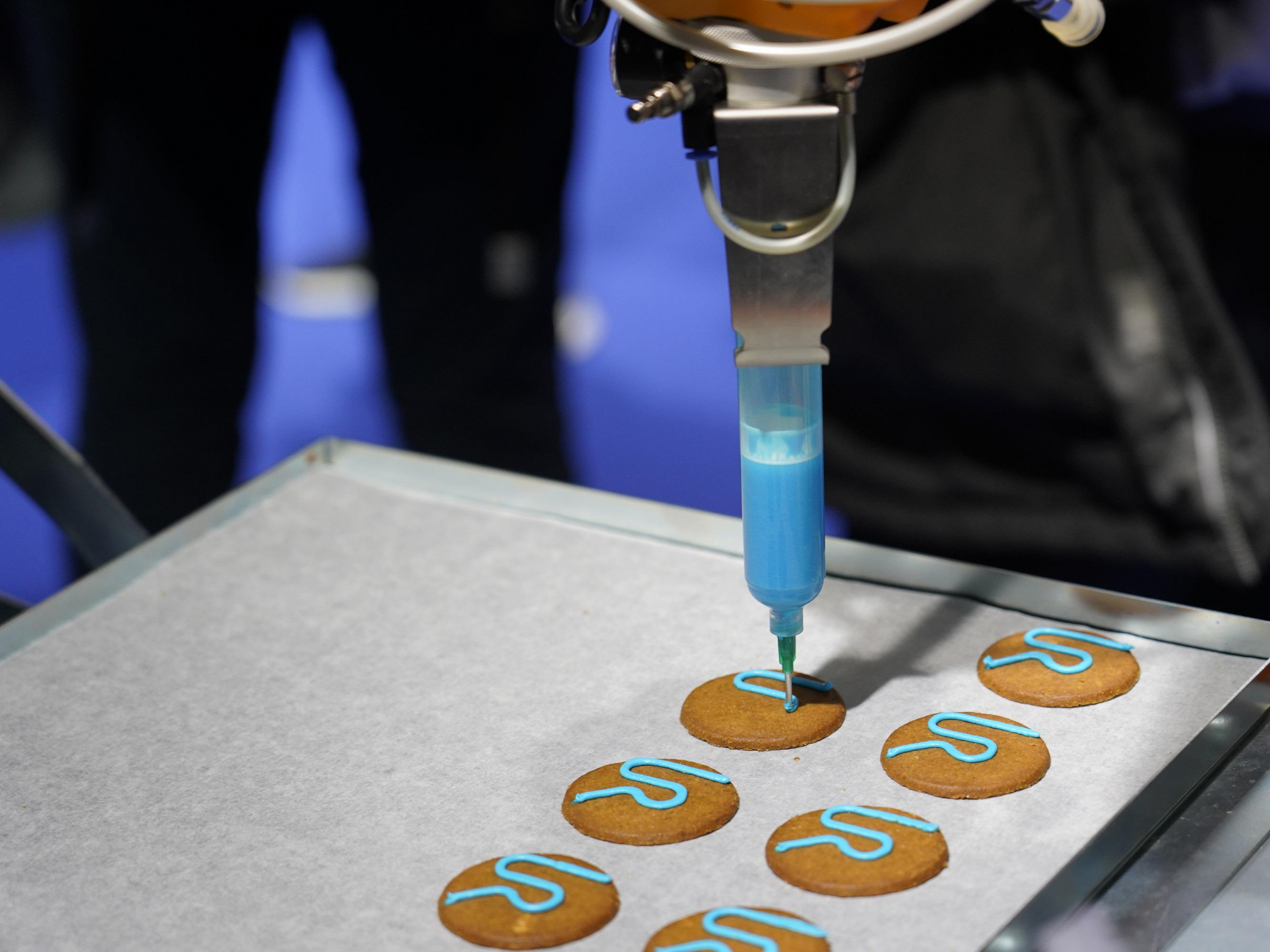
KATRINE THIST

4

3

3





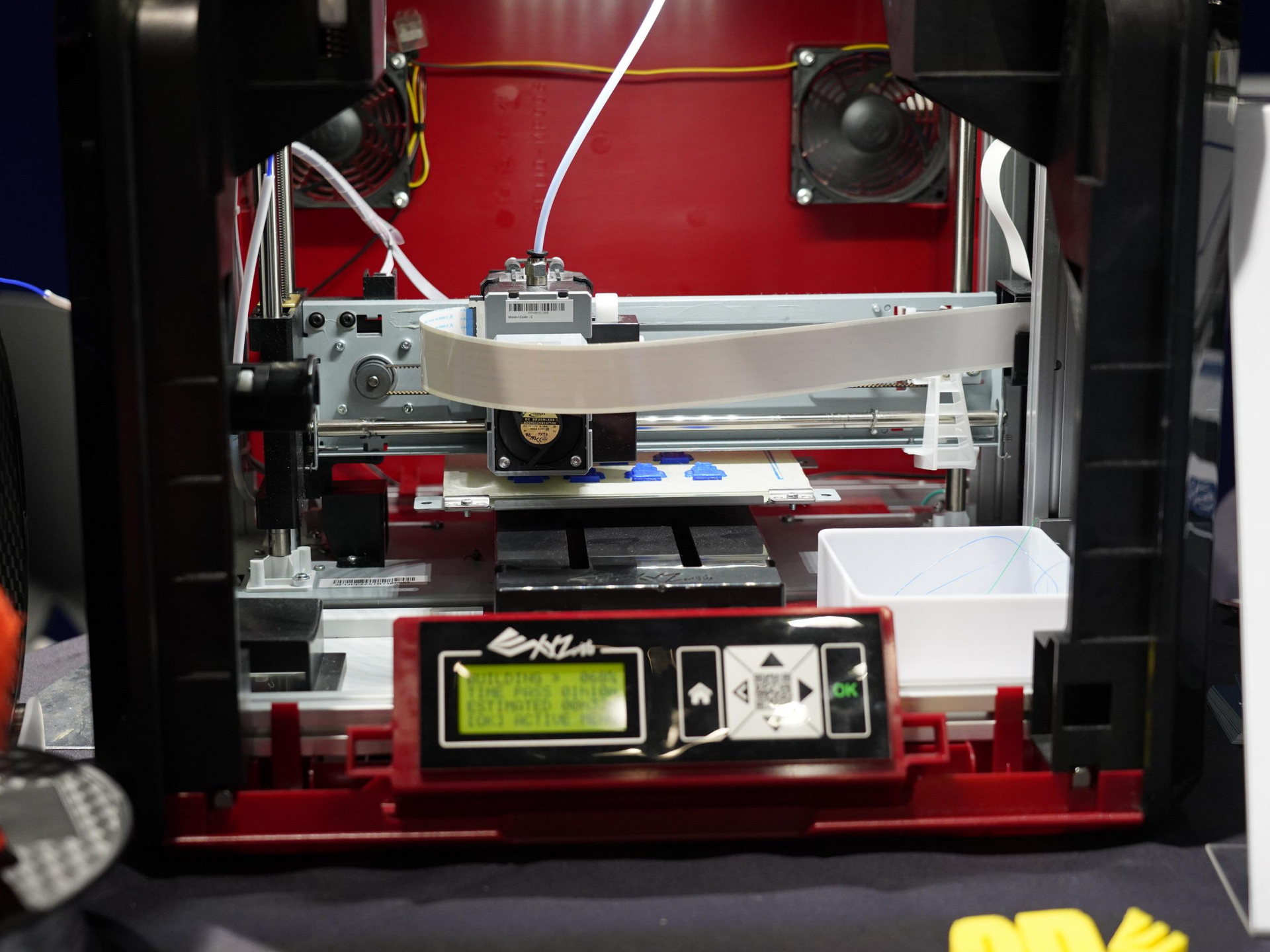


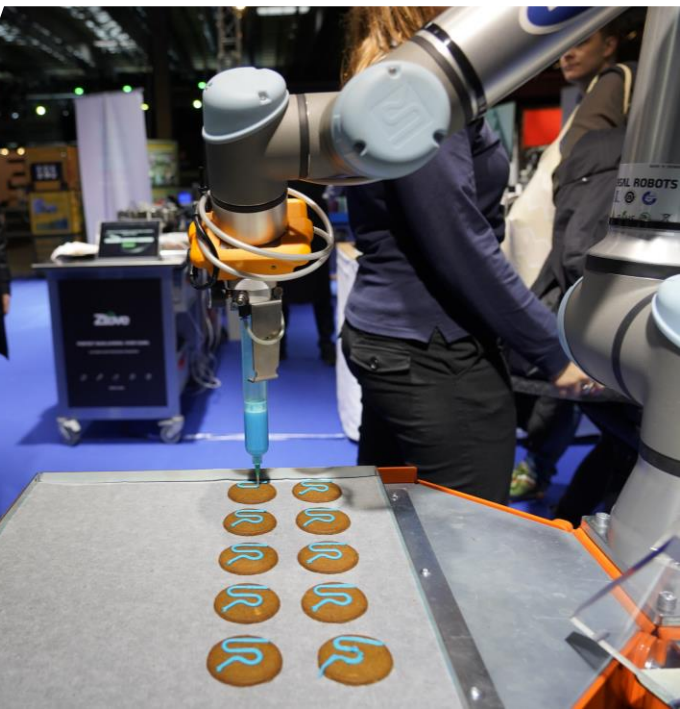
MACHINE CONTROL
POWERED BY **Leica**
Geosystems

#WeAre
RobotHeroes

400 100 150

200 100







Online

- 20.000 besøgende i perioden omkring eventen i 2017 og 2018
- 50.000 besøgende i 2019



2019 – International Coding Challenge

- Deltagende fra hele verden
- CV som adgangspas
- Nye CV'er

117



Esport og rekruttering

- Giver det mening?

?